
EKONOMI MADANI: MEMPERKASAKAN RAKYAT

21 - 22 OGOS 2023

RINGKASAN EKSEKUTIF

- Timbalan Menteri Kewangan I Datuk Seri Ahmad Maslan berharap agar kerajaan negeri dapat bersama-sama dengan Kerajaan Persekutuan untuk menjadikan negara ini berada dalam kelompok 30 ekonomi terbesar dunia.
- Malaysia kini berada di tangga ke-37 dalam kelompok itu, justeru dukungan dan sokongan daripada semua pihak amat diperlukan bagi mencapai matlamat berkenaan.
- Ahmad juga berkata kenaikan gaji tahunan serta faedah-faedah lain berkaitan penjawat awam antara perkara sedang dibincangkan kerajaan ketika ini.
- Perdana Menteri Datuk Seri Anwar Ibrahim yang juga Menteri Kewangan sebelum ini dilaporkan berkata kerajaan berusaha untuk menaikkan sedikit gaji penjawat awam sebagai langkah sementara menerusi Belanjawan MADANI kedua yang akan dibentangkan di Parlimen Oktober ini, sehingga kajian berkaitan perkara berkenaan selesai.
- Kementerian Kewangan (MOF) memulakan Program Jelajah Belanjawan 2024 bermula hari ini dengan Melaka merupakan destinasi pertama bagi mendapatkan input daripada akar umbi mengenai perancangan kewangan negara pada tahun depan.
- **Berdasarkan pemantauan di media sosial dan laman portal, isu perpaduan menunjukkan sentimen positif sebanyak 15 peratus, negatif 7.5 peratus dan sentimen neutral 77.5 peratus.**

MADANI ECONOMY OVERVIEW

RESULTS

40

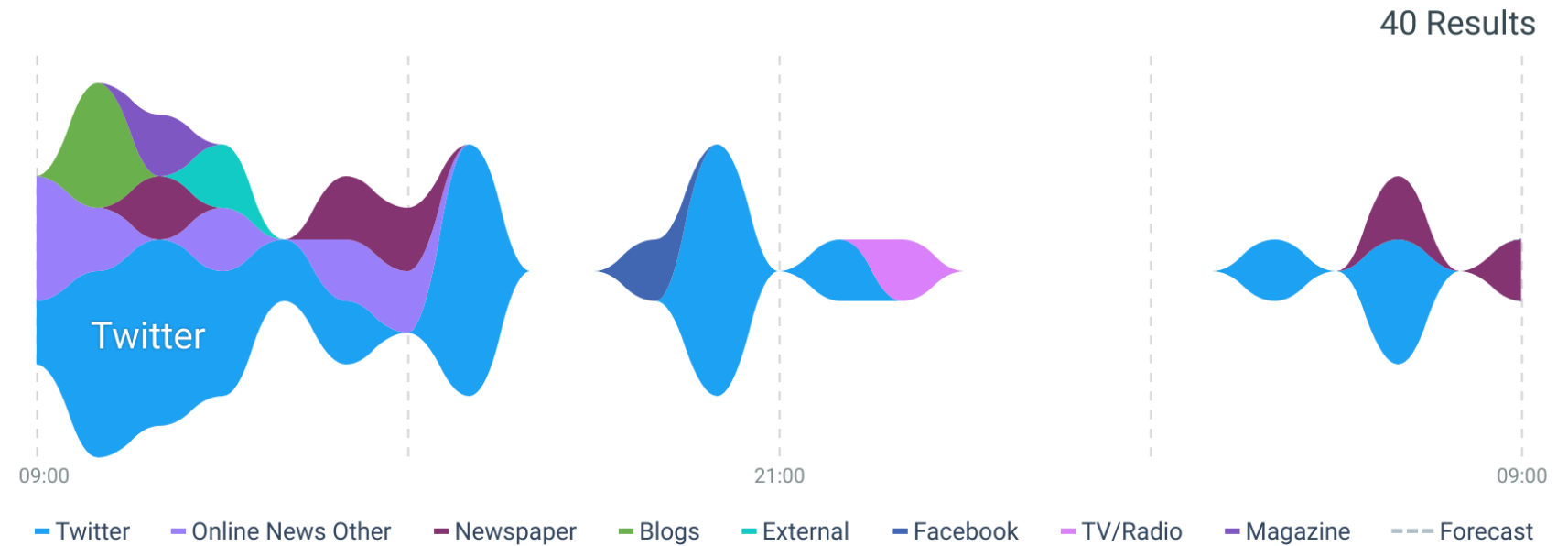
⬇️ 40.3%
Compared to previous 1D

ENGAGEMENT

28

⬇️ 95.5%
Compared to previous 1D

RESULTS OVER TIME : MEDIA TYPES

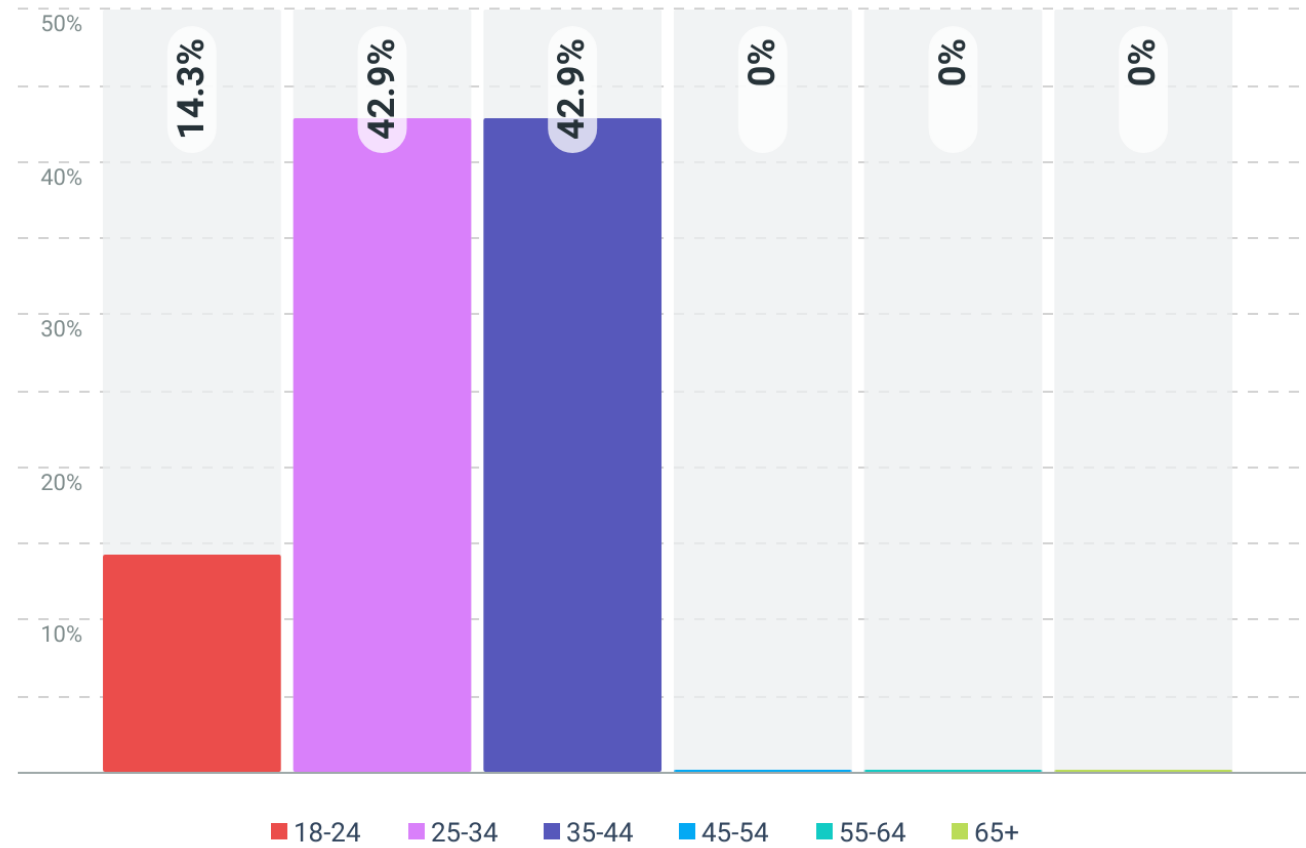


DEMOGRAPHICS OVERVIEW

GENDER



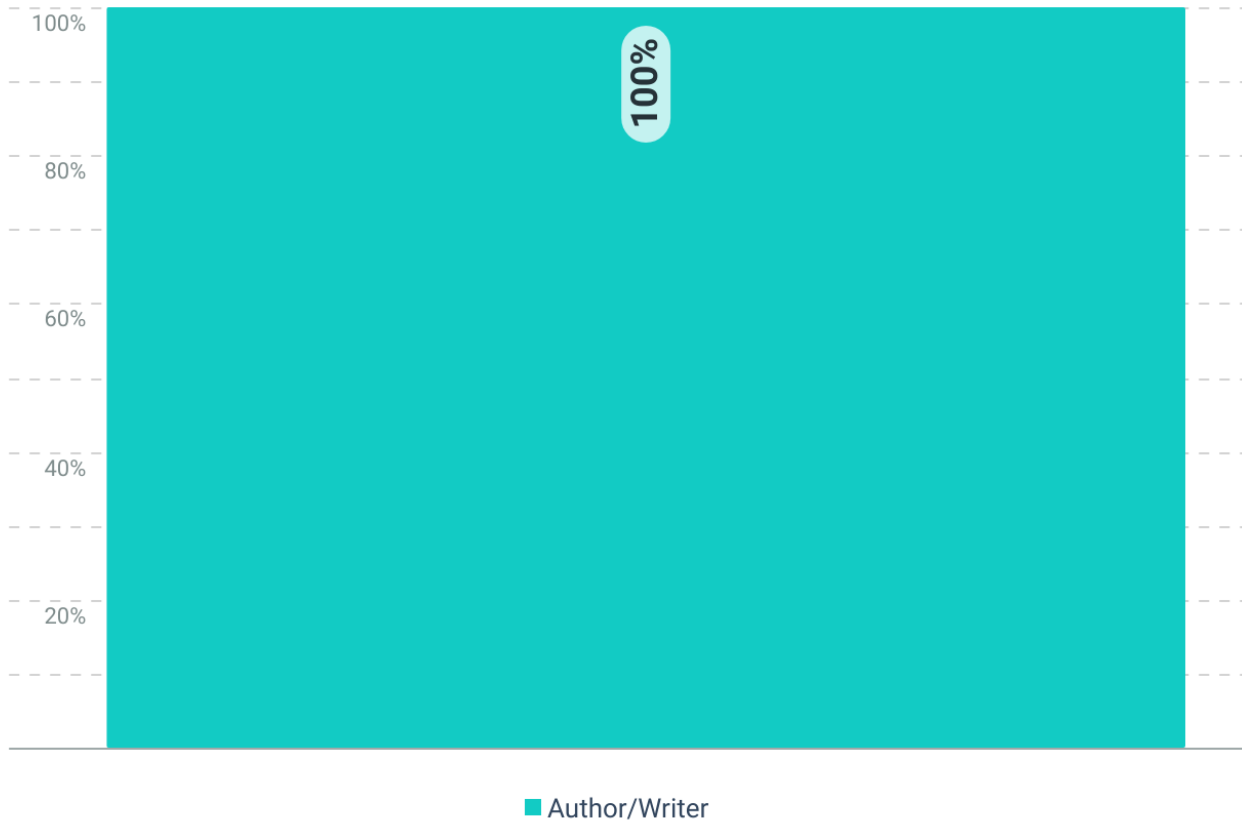
AGE



DEMOGRAPHICS OVERVIEW

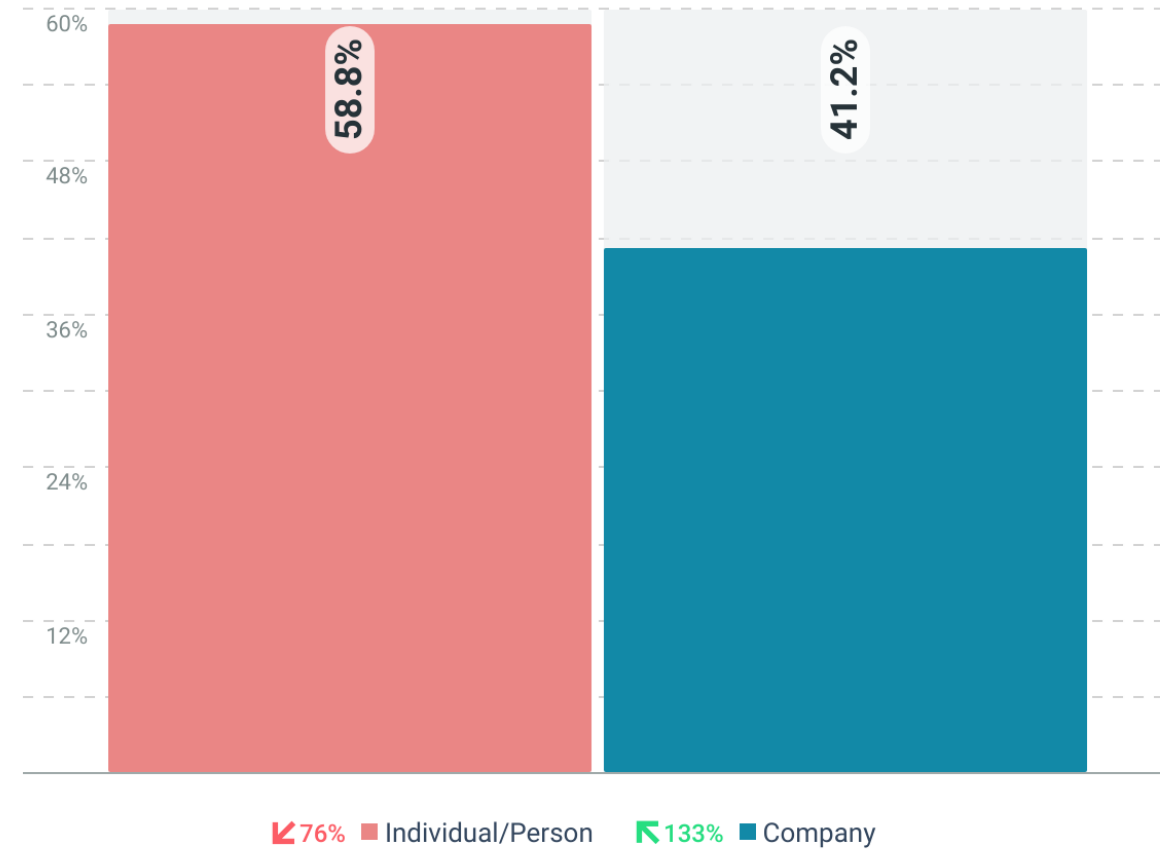
TOP OCCUPATIONS - OVERALL

2 Results



SHARE OF INDIVIDUAL/BUSINESS - OVERALL

17 Results



TOP INFLUENCERS

TOP INFLUENCERS

Influencer 	Network	Posts	Sentiment	Reach	Reach per mention	Engagement 	Engagement per mention
 Berita RTM @beritartm		1		188.5K	188.5K	17  325%	17  325%
 Aliza Shah, AMALIA AZMI http://www.nst.com.my/		1		2.8M	2.8M	2	2
 Ministry of Finance  @MOFmalaysia		1		160.7K	160.7K	2	2
 New Straits Times @NST_Online		1		806.6K	806.6K	2  -71.4%	2  -71.4%
 Prof Ramasamy Palanisamy http://focusmalaysia.my/		1		343.2K	343.2K	1	1
 yusman awang http://harakahdaily.net/		1		553.8K	553.8K	1	1
 Monday, Economy News http://themalaysianreserve.com/		1		198.9K	198.9K	1	1
 akmar annuar http://themalaysianreserve.com/		1		198.9K	198.9K	1	1
 bababers http://babab.net/		1		66.6K	66.6K	0	0
 Media Baharu http://berita.rtm.gov.my/		1		96.8K	96.8K	0	0

SENTIMENT ANALYSIS

SENTIMENT

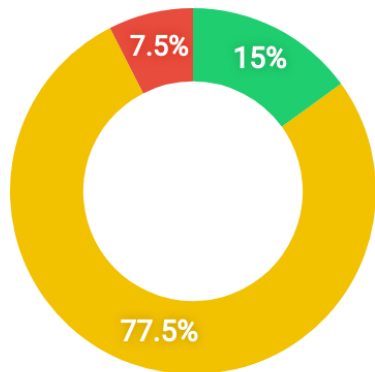
15%

😊 POSITIVE

7.5%

😞 NEGATIVE

SHARE OF SENTIMENT



📉 68% 🟢 Positive 📉 28% 🟡 Neutral 📉 40% 🔴 Negative



AI INSIGHT POWERED BY BLUE SILK™ GPT: POSITIVE

- The healthcare reforms under the Madani Economy framework are expected to provide much needed relief to the struggling health system, experts said.



AI INSIGHT POWERED BY BLUE SILK™ GPT : NEGATIVE

- The post by the magazine titled 'Has Anwar reached the end of the road with the Malaysian Indian community?' argues that Anwar has reached a dead end with the Indian community. The worst incident was Anwar's conversion of an Indian youth in Klang - six days after the state election.



AI INSIGHT POWERED BY BLUE SILK™ GPT: NEUTRAL

- The ongoing conflict between Russia and Ukraine has the potential to impact the food security in Malaysia. Its repercussions may lead to supply chain disruption, price fluctuations and possible shortage in the global market.

SENTIMENT ANALYSIS: HASHTAGS

SENTIMENT KEY DRIVERS - # HASHTAGS

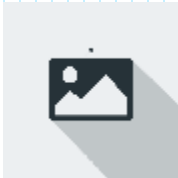


NEUTRAL

POSITIVE

SENTIMENT ANALYSIS: POSITIVE

TOP 10 RESULTS: POSITIVE SENTIMENT

Author	Post	Trending Score	Other Metrics
 Aliza Shah, AMALIA AZMI Newspaper nst.com.my 22/08/23 07:00 Malaysia	'Community care the way forward' KUALA LUMPUR: The healthcare reforms proposed under the Madani Economy Framework are expected to provide much-needed relief to the struggling healthcare system, experts said. © New Straits Times Press (M) Bhd 	1/10	Sentiment Positive
 Zubir AL Awwam (MullamMat) Twitter twitter.com 22/08/23 07:57 Malaysia	RT @NST_Online: #NSTnation The healthcare reforms proposed under the Madani Economy Framework are expected to provide much-needed relief to the struggling healthcare system, experts said. #healthcare #EkonomiMadani https://t.co/O14hG4G6cw 	N/A	Sentiment Positive Twitter Followers 59 Retweets N/A Twitter Shares N/A Twitter Likes N/A
 New Straits Times (NST Online) Twitter twitter.com 22/08/23 07:40 Malaysia	#NSTnation The healthcare reforms proposed under the Madani Economy Framework are expected to provide much-needed relief to the struggling healthcare system, experts said. #healthcare #EkonomiMadani nst.com.my/news/nation/20... 	N/A	Sentiment Positive Twitter Followers 806.6K Retweets 1 Twitter Shares N/A Twitter Likes 1
 AqimNizar Twitter twitter.com 21/08/23 16:46 Malaysia	@akujefaham@SolisidtorMaybnk pun dh jelaskn "kekeliruan" dan puji ekonomi madani. 🙏 😊 pic.twitter.com/jFijclHT3w 	N/A	Sentiment Positive Twitter Followers 185 Retweets N/A Twitter Shares N/A Twitter Likes N/A
 akmar annuar Newspaper themalaysianreserve.com 21/08/23 14:18 Malaysia	Advocating the ESG agenda, aiding... ...RE installations and energy-efficient projects by AKMAR ANNUAR IN HIS recent Madani Economy announcement, Prime Minister (PM) Datuk Seri Anwar Ibrahim mentioned the need to internationalise local start-ups and small and medium enterprises (SME... 	N/A	Sentiment Positive Twitter Followers N/A Retweets N/A Twitter Shares 1 Twitter Likes N/A

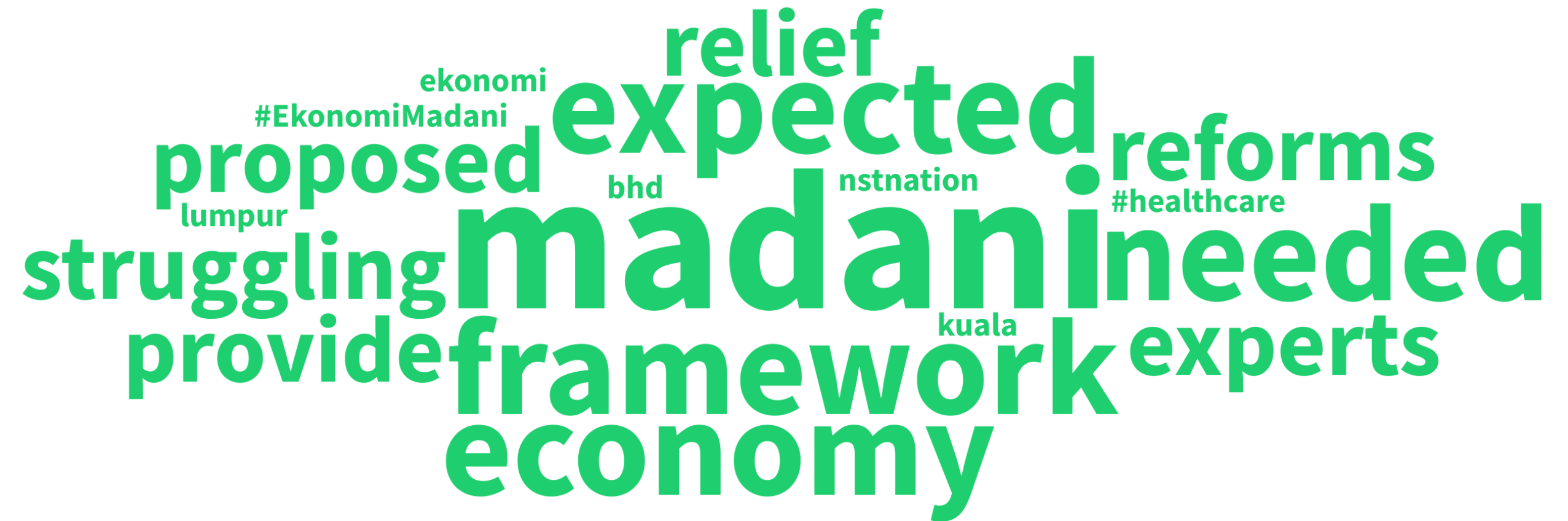
SENTIMENT ANALYSIS: POSITIVE

TOP 10 RESULTS: POSITIVE SENTIMENT

Author	Post	Trending Score	Other Metrics
 Muhammad Fikri bin Mohamad ... Twitter twitter.com 21/08/23 12:10 Malaysia	RT@syahirnomic:Ekonomi Madani. Pandangan ahli akademik. Boleh dibahas, boleh dicerakinkan. Tkasih. SS pic.twitter.com/zkA3JHRveU 	N/A	Sentiment Positive Twitter Followers 15 Retweets N/A Twitter Shares N/A Twitter Likes N/A

TOP THEMES: POSITIVE

THEMES POSITIVE



SENTIMENT ANALYSIS: NEGATIVE

TOP 10 RESULTS: NEGATIVE SENTIMENT

Author	Post		Trending Score	Other Metrics
 savemalaysia Online News Other i3investor.com 21/08/23 15:41 Malaysia	Has PM Anwar reached end of th... In fact, there was not set agenda for reforms. If at all Anwar touched on reforms -as in the case of the Madani economy - these were in the passing with no signs of early implementation. Anwar talked about the abject poverty of the Malays and...		N/A	Sentiment Negative
 Prof Ramasamy Palanisamy Magazine focusmalaysia.my 21/08/23 11:02 Malaysia	Has PM Anwar reached end of th... In fact, there was not set agenda for reforms. If at all Anwar touched on reforms –as in the case of the Madani economy – these were in the passing with no signs of early implementation. Anwar talked about the abject poverty of the Malays and...		N/A	Sentiment Negative
 Twitter twitter.com 21/08/23 10:18 Malaysia	none (mhmdshzwn) @ahmadazarul_Jijik Ia, dh kalah diam je. Tak payah nak ubah naratif rakyat konon terpalang bagus. Parti paling gila kuasa PN ni. Konon compare ekonomi Madani dgn PN tapi harga ayam, telur, minyak dulu pun habis huru hara, tak payah nak sembang b...		N/A	Sentiment Negative Twitter Followers 1.3K Retweets N/A Twitter Shares N/A Twitter Likes N/A

TOP THEMES: NEGATIVE

THEMES NEGATIVE



SENTIMENT ANALYSIS: NEUTRAL

TOP 10 RESULTS: NEUTRAL SENTIMENT

Author	Post	Trending Score	Other Metrics
 Ministry of FinanceMY (MOFm...) Twitter twitter.com 21/08/23 16:02 Malaysia	Melalui kerangka 'Ekonomi MADANI: Memperkasa Rakyat', Kerajaan akan memperluas Skim Perubatan MADANI di semua negeri yang mempunyai kepadatan tinggi. Untuk info lanjut, layari belanjawan.mof.gov.my/manfaat/faq/sk...#MalaysiaMADANI#E... 	0/10	Sentiment Neutral
 Berita RTM (beritartm) Twitter twitter.com 21/08/23 11:00 Malaysia	Kapsul Ekonomi Madani Ekosistem Syarikat Pemula Malaysia Madani : Tekad Perpaduan Penuhi Harapan 'Yang sahah di Berita RTM'#RTM#BeritaRTM#MalaysiaMadanipic.twitter.com/Dq1D7k4iG6 	0/10	Sentiment Neutral Twitter Followers 188.5K Retweets 5 Twitter Shares N/A Twitter Likes 12
 anis zalani Newspaper themalaysianreserve.com 22/08/23 09:00 Malaysia	Malaysia at risk of short-term foo... As the government continues to forge ahead with initiatives aimed at fortifying the nation's food security as part of the Madani Economy strategy, experts have weighed in on the effectiveness of these measures. Former Agriculture and Agro-Based... 	N/A	Sentiment Neutral Twitter Followers N/A Retweets N/A Twitter Shares N/A Twitter Likes N/A
 AmeerAli (AmeerAliYusoff) Twitter twitter.com 22/08/23 05:57 Malaysia	RT @amrufateh: @tilianker She speaks fact ! ☹️ QT @suffikamari: Profesor Ekonomi pon tengah kritik kerangka Ekonomi Madani yang ikut IMF dan World Bank, tiada jati diri dan patriotik elemen dalam kerangka ini. Dan korang semua... 	N/A	Sentiment Neutral Twitter Followers 110 Retweets N/A Twitter Shares N/A Twitter Likes N/A
 Media Baharu TV/Radio rtm.gov.my 21/08/23 23:03 Malaysia	Jelajah Belanjawan 2024 Peringkat... ...belanjawan yang akan dibentangkan merupakan komitmen kerajaan dalam menjayakan Ekonomi MADANI. "Oleh itu segala perkara yang boleh menjadikan Malaysia sebagai ekonomi yang lebih mantap, lebih besar di negeri berkaitan perlu memberi... 	N/A	Sentiment Neutral

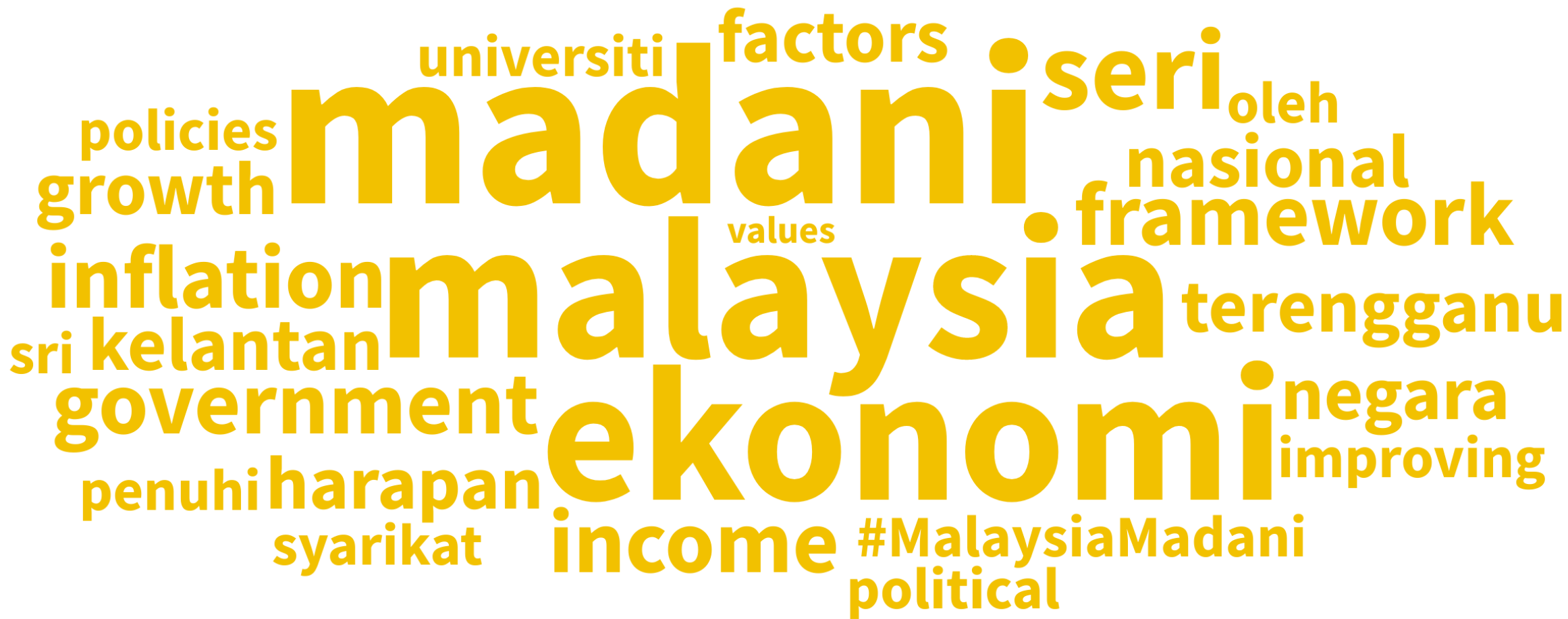
SENTIMENT ANALYSIS: NEUTRAL

TOP 10 RESULTS: NEUTRAL SENTIMENT

Author	Post	Trending Score	Other Metrics
 Twitter twitter.com 21/08/23 22:16 Malaysia	SinarHarian (SinarOnline) #ICYMIEkonomi MADANI mampu cetus inovasi ekonomi perkasakan rakyat, negara. - Dr Nungsari premium.sinarharian.com.my/article/228091...	 N/A	Sentiment Neutral Twitter Followers 1M Retweets N/A Twitter Shares N/A Twitter Likes N/A
 Twitter twitter.com 21/08/23 20:33 Malaysia	Team Anwar Ibrahim (SerembanJoe) RT@beritartm:Kapsul Ekonomi Madani Ekosistem Syarikat Pemula Malaysia Madani : Tekad Perpaduan Penuhi Harapan 'Yang sahih di Berita RTM'#RTM#BeritaRTM#MalaysiaMadanipic.twitter.com/Dq1D7k4iG6	 N/A	Sentiment Neutral Twitter Followers 47 Retweets N/A Twitter Shares N/A Twitter Likes N/A
 Twitter twitter.com 21/08/23 20:22 Malaysia	Speaker yg d'PerKUDA (rekaprintz) RT@Jas_zedz:Ramai yg kata Kerajaan Perpaduan takde hala tuju ekonomi Kerajaan dah bentangkan Ekonomi Madani dan ni penjelasan ringkas naratif baru yg dibawa oleh Ekonomi Madani. Lepas ni Syahir Sulaiman boleh jelaskan konsep rumah dia tu pu...	 N/A	Sentiment Neutral Twitter Followers 22 Retweets N/A Twitter Shares N/A Twitter Likes N/A
 Twitter twitter.com 21/08/23 20:13 Malaysia	AWATNI Buzz (AWATNINews) RT@hey_malaysia:Ekonomi Madani merupakan satu kerangka ekonomi yang telah diperkenalkan di bawah pentadbiran Perdana Menteri Datuk Seri Anwar Ibrahim yang turut memegang portfolio Menteri Kewangan Malaysia. pic.twitter.com/UfXS1gAELe	 N/A	Sentiment Neutral Twitter Followers 137.1K Retweets N/A Twitter Shares N/A Twitter Likes N/A
 Twitter twitter.com 21/08/23 20:13 Malaysia	AWATNI Buzz (AWATNINews) RT@Jas_zedz:Ramai yg kata Kerajaan Perpaduan takde hala tuju ekonomi Kerajaan dah bentangkan Ekonomi Madani dan ni penjelasan ringkas naratif baru yg dibawa oleh Ekonomi Madani. Lepas ni Syahir Sulaiman boleh jelaskan konsep rumah dia tu pu...	 N/A	Sentiment Neutral Twitter Followers 137.1K Retweets N/A Twitter Shares N/A Twitter Likes N/A

TOP THEMES: NEUTRAL

THEMES NEUTRAL



THANK YOU

DATA INTELLIGENCE CENTRE (DIC)
BOLD