

IN THE LOOP

By Bernama Portal

Bernama Hosts Media Showcase 2017

KUALA LUMPUR, (Bernama) -- The Malaysian National News Agency (BERNAMA) hosted its Media Showcase 2017 at Hotel Maya here Monday.

BERNAMA's Corporate Communications Manager Zarina Rozali said the showcase highlights what the agency has to offer especially the agency's newly-rebranded BERNAMA News Channel (BNC), BERNAMA Radio newswire and photography services.

"The 'Meeting With Industry Leaders' event promotes the agency's products, services and sales packages to both potential and current clients at highly attractive rates.

With its very far-reaching integrated media platforms, BERNAMA is indeed 'Your Global Bridge,'" she said in a statement.

BERNAMA's wide range of media products and services include BERNAMA Media Relations and Event Management (MREM) and BERNAMA Library and Infolink Service (BLIS) and BERNAMA Portal Services.



Ron Gw Yap (second, left) at Bernama Media Showcase 2017.



Some of the guests attending the showcase.



Rafizah Abdul Rahman (left) of Asian Business School.



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Subscription-based Products From BERNAMA Portal

Bernama Portal Division launched its new subscription-based products, BERNAMA Plus in October 2015 and Bernama.com Xtra in September this year, adding into the vast array of products being offered by the division.

BERNAMA Plus focuses on exclusive human interest, lifestyle and entertainment news while BERNAMA.com Xtra allows subscribers full access to all BERNAMA.com contents.

BERNAMA Portal includes Malaysia eBiz, Newsbriefs, and mobile paper.



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